

Rep Order# 8832873 Ver# 5 Status Revised
EC'd * Yes

Traffic Order# 36738

Printed: 10/16/2012 9:34 AM
Last Received: 10/16/2012 8:01 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN ACTION NTWK
Product AMERICAN ACTION NTWK
Estimate# 2872
Buyer BEN ANGLE
Phone#
Fax#

Agency () AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //2872
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$54,400

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
	2	M-F	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/29-11/02	5	1	5	\$6,000.00	
	3	M-TU	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	11/05-11/06	2	1	2	\$2,400.00	
	4	SU	630A-800A	SUNDAY MRN-CBS	:30	\$2,000.00	10/28-10/28 11/04-11/04	0 1	1 1	0 1	\$2,000.00	
	5	SU	530P-600P	INSIDE EDITION	:30	\$650.00	10/28-11/04	1	2	2	\$1,300.00	
	6	F	500P-530P	8 NEWS NOW @ 5P	:30	\$1,500.00	10/26-10/26	1	1	1	\$1,500.00	
	7	M-F	500P-530P	8 NEWS NOW @ 5P	:30	\$1,500.00	10/29-11/02	2	1	2	\$3,000.00	
	8	M	500P-530P	8 NEWS NOW @ 5P	:30	\$1,500.00	10/29-10/29	1	1	1	\$1,500.00	
	9	M-F	530P-600P	CBS EVE NEWS	:30	\$1,500.00	10/29-11/02	0	0	0	\$0.00	
	10	F	600P-630P	8 NEWS NOW @ 6P	:30	\$1,500.00	10/26-10/26	1	1	1	\$1,500.00	

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	11	M-F	600P-630P	8 NEWS NOW @ 6P	:30	\$1,500.00	10/29-11/02	3	1	3	\$4,500.00	
	12	SU	500P-700P	8-NOW NWS WK	:30	\$1,500.00	10/28-11/04	1	2	2	\$3,000.00	
	13	F	730P-800P	INSIDER	:30	\$1,300.00	10/26-10/26	1	1	1	\$1,300.00	
	14	M-F	730P-800P	INSIDER	:30	\$1,300.00	10/29-11/02	2	1	2	\$2,600.00	
	15	M	730P-800P	INSIDER	:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
	*16	SA	700P-800P	ET WEEKEND	:30	\$600.00	10/27-10/27	1	1	1	\$600.00	
		Sales Remark: V5 . V5 More than 2 codes changed										
	17	F	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	18	M-F	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/29-11/02	5	1	5	\$2,250.00	
	19	M	1237A-137A	LATE LATE SHOW	:30	\$450.00	11/05-11/05	2	1	2	\$900.00	
	20	F	1200P-1230P	NOON NEWS	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	21	M-F	1200P-1230P	NOON NEWS	:30	\$850.00	10/29-11/02	5	1	5	\$4,250.00	
	22	M-TU	1200P-1230P	NOON NEWS	:30	\$850.00	11/05-11/06	2	1	2	\$1,700.00	
	23	F	400P-500P	4P NEWS	:30	\$1,300.00	10/26-10/26	1	1	1	\$1,300.00	
	24	M-F	400P-500P	4P NEWS	:30	\$1,300.00	10/29-11/02	3	1	3	\$3,900.00	

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	25	F	400A-459A	4A NEWS	:30	\$100.00	10/26-10/26	1	1	1	\$100.00	
	26	M-F	400A-459A	4A NEWS	:30	\$200.00	10/29-11/02	2	1	2	\$400.00	
	27	SA	800P-1000P	SAT PRIME MOVIE	:30	\$2,000.00	10/27-11/03	1	2	2	\$4,000.00	
	*28	M-F	1237A-137A	LATE LATE SHOW	:30	\$600.00	10/29-11/02	1	1	1	\$600.00	
		Sales Remark: V5 .										
		V5 Added										

---REPORT TOTALS---

Report Totals: 52 / \$54,400.00

---SALES MONTHLY TOTALS---

Oct 12: 12 / \$12,950.00 Nov 12: 40 / \$41,450.00

Sales Totals: 52 / \$54,400.00

Station Totals: 52 / \$54,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$181,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null
Demos RA3564